

OVER 1,000 PATIENTS & CAREGIVERS ATTENDED ONE OF LLSC'S FREE EDUCATION EVENTS FOCUSED ON BLOOD CANCER DIAGNOSIS, TREATMENT AND SURVIVORSHIP, AS WELL AS THE PSYCHOLOGICAL IMPACT OF CANCER.

THE UFCW RAISED \$2.6 MILLION IN CANADA IN SUPPORT OF LLSC'S MISSION.

MANY OF THE NEW GENERATION OF CANCER PATIENTS MANAGE THEIR CONDITION WITH JUST A DAILY PILL.

SINCE THE EARLY 1960S, FIVE-YEAR SURVIVAL RATES FOR MANY BLOOD CANCER PATIENTS HAVE DOUBLED, TRIPLED OR EVEN QUADRUPLED.

SINCE 1955, LLSC HAS INVESTED OVER \$31 MILLION IN DEVELOPING BETTER CANCER TREATMENTS.

EVERY 25 MINUTES, ANOTHER CANADIAN RECEIVES THE HEARTBREAKING DIAGNOSIS OF BLOOD CANCER.



# Thank You

The Leukemia & Lymphoma Society of Canada is profoundly grateful for the remarkable impact our donors and supporters make possible.

Your generosity enables us to achieve so much. Through our patient support, advocacy, and research programs, together we have improved the lives of Canadians affected by blood cancers.

*Thank you for your incredible support.*



# Year in Review

The Leukemia & Lymphoma Society of Canada (LLSC)'s mission is to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

To achieve our mission, in 2014 we invested more than \$7.2 million in our three areas of strategic focus: patient education & support, advocacy, and research. Through the tremendous generosity of our donors, supporters, and partners, we helped thousands of people affected by blood cancers. We are pleased to share with you some of the stories of impact and transformation your donor dollars made possible.

The LLSC Board takes its governance responsibility extremely seriously and benchmarks its performance regularly to ensure effective use of precious donor dollars. You can be sure LLSC is continually working to identify ways to improve efficiencies in how we operate in order to fulfill our mission and help blood cancer patients.

On behalf of the more than 110,000 Canadians living with blood cancers, thank you for your transformational generosity.

**Gilles B. Legault**  
Chair

**Shelagh Tippet-Fagyas**  
President

## National Leaders

**Chair**  
Gilles B. Legault  
Montréal, QC

**Past Chair**  
Adrian Hartog  
Toronto, ON

**Secretary**  
Dillon Cameron  
Vancouver, BC

**Treasurer  
& Vice Chair**  
Rita Middleton  
Toronto, ON

**Vice Chair**  
Ted Moroz  
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Pittsburgh, PA

**Scott Carroll**  
Cincinnati, OH

**Dr. Louis J. DeGennaro**  
LLS President & CEO  
White Plains, NY

**Juana Cabana**  
Montréal, QC

**Anouk Collet**  
Montréal, QC

**Eli Gembom**  
Toronto, ON

**Gerald Griffiths**  
Toronto, ON

**Dr. Trang Hoang**  
Montréal, QC

**Paul Meinema**  
Toronto, ON

**Craig Peleshok**  
Ottawa, ON

LAST YEAR, LLSC INVESTED MORE THAN **\$2.1 MILLION** IN 25 INNOVATIVE RESEARCH PROJECTS THAT WILL CHANGE THE WAY WE TREAT BLOOD CANCERS.

TEAM IN TRAINING (TNT) PROVIDES ENDURANCE TRAINING FOR 4 SPORTS: **RUNNING, WALKING, CYCLING, AND TRIATHLONS.** IN 4-5 MONTHS, OUR QUALIFIED COACHES WILL HELP YOU REACH YOUR POTENTIAL, AND THE FINISH LINE. TNT RAISED **\$2.8 MILLION** THIS YEAR.

LLSC EDUCATES MORE THAN **6,000** PATIENTS AND CAREGIVERS EACH YEAR.

IN 2014 MORE THAN 25,000 PEOPLE CAME TOGETHER IN 27 COMMUNITIES, RAISING \$5 MILLION THROUGH LIGHT THE NIGHT.

JOURNEY OF HOPE IS AN ANNUAL SIGNATURE EVENT THAT SHARES INFORMATION ABOUT RESEARCH INITIATIVES, PROGRESS AND RESULTS AND WHAT IMPACT THEY HAVE ON PATIENTS. 450 PEOPLE ATTENDED ONE OF 5 EVENTS THIS YEAR.

OUR FIRST CONNECTION PROGRAM CONNECTED CLOSE TO 200 CANADIAN CANCER PATIENTS TO TRAINED VOLUNTEER SURVIVORS, WHO PROVIDED INVALUABLE PEER SUPPORT.



# Helping Patients Today

## Jennifer's Journey

For months, 38-year-old Jennifer Marley didn't know what was causing her neck and back pain.

Then, in 2003, doctors diagnosed her with acute myeloid leukemia. Suddenly, Jennifer faced difficult questions the medical professionals couldn't answer: how should she tell her kids, then five and seven, that she was sick? What would she say to her friends? What did other cancer patients have to say about chemotherapy?

For seven months, Jennifer's life revolved around treatment. After four rounds of chemotherapy and a bone marrow transplant, Jennifer went into remission. Now, she feels it is her turn to help others coping with a cancer diagnosis. "I like being a First Connection Volunteer. It is a way that I can support others and hopefully help a tiny little bit on making their journey with

leukemia easier." She also serves on her local Light The Night Volunteer Leadership Committee, and last year her team Sklar Wilton & Associates Staff & Friends raised \$28,500.

For Jennifer, "There were many positive things that came out, for me, of this experience. It's allowed me to better understand the importance of family and friends, and to live life every day." And, through her ongoing participation and support of LLSC, Jennifer can help improve the lives of other individuals impacted by blood cancers.

*"Life is a gift. I'm now on bonus time. I had the type of cancer that a lot of people don't survive. I did. So what can I do now to not only live life and enjoy it every day, but to give back, help others, and make a difference?"*

**– Jennifer Marley**

*"I appreciate the extensive support that I have received from LLSC over the past year and your genuine interest in the concerns or suggestions I have raised. You have directed me to a number of resources, linked me with a peer support, a support group, and continue to provide updated information and resources as they become available. This service has made a huge difference in my cancer journey and I thank you wholeheartedly." – Theresa Harvey, diagnosed with chronic myeloid leukemia (CML)*



# Making a Difference: United Food & Commercial Workers Union Canada *(UFCW Canada)*

Significant in its fundraising effort is the annual “Returns For Leukemia” bottle drive, organized by UFCW Local 12R24 and The Beer Store. This Ontario campaign converts deposits on bottles into donations. UFCW members also participate in other fundraising events, including golf tournaments, dinners, auctions and LLS campaigns such as Light The Night Walk.

Donors are the lifeblood of LLSC. This could not be truer then for UFCW Canada, a partner who has fought blood cancers alongside us for nearly 30 years.

In 1985, UFCW Canada members made a promise to support the research, education, and outreach efforts of LLSC. Their dedicated efforts have resulted in over \$31 million being raised to help find cures, provide better therapies and patient support, and raise public awareness that blood cancer is a battle that can be won.

“Each year, UFCW Canada and LLSC together provide support and hope to people living with blood cancers. We renew our partnership each year because our members can feel the tangible impact of our donor dollars at work. Our ongoing efforts to fund research mean that today, kids and adults with blood cancers are living longer,” explains Paul Meinema, President of UFCW Canada.

Last year, UFCW Canada members raised \$2.6 million—reaffirming UFCW Canada as the largest annual source of donations in support of the life-changing and life-saving efforts of the LLSC.

FIFTY YEARS AGO, THE SURVIVAL RATE FOR CHILDREN WITH ACUTE LYMPHOBLASTIC LEUKEMIA WAS ONLY 3%. TODAY, THROUGH LIFE-SAVING ADVANCES IN RESEARCH AND CARE, MORE THAN 90% OF CHILDREN SURVIVE.

LLSC HAS MADE SUBMISSIONS ON SIX NEW TREATMENTS FOR BLOOD CANCERS TO THE PAN-CANADIAN ONCOLOGY REVIEW PROCESS, ENSURING REVIEWERS ARE AWARE OF THE PATIENT EXPERIENCE.

LLSC’S DOZEN SUPPORT GROUPS ACROSS THE COUNTRY GIVE PATIENTS, FAMILIES, AND CAREGIVERS THE STRENGTH THEY NEED TO COPE WITH BLOOD CANCER.

LLSC HAS BUILT PARTNERSHIPS WITH **29 HEALTH ORGANIZATIONS** ACROSS CANADA TO HELP INDIVIDUALS LIVING WITH BLOOD CANCERS.

LLSC FUNDS RESEARCH PROGRAMS AT **18 DIFFERENT CENTRES** IN 5 PROVINCES.

# Improving Treatments For Canadians Living With Blood Cancers

Developing new treatments for blood cancers is time-consuming and difficult. The LLSC's Therapy Acceleration Program is a strategic initiative to speed the development of blood cancer treatments by supporting research with the potential to change the standard of care for patients with blood cancers.

Acute myeloid leukemia (AML) is one of the most aggressive blood cancers with the poorest prognosis. Typically only a small portion of AML patients respond to treatment. In an effort to help change this reality, Dr. Lawrence Mayer and his research team have developed CPX-351 : a treatment that takes the two drugs used to treat AML for over three decades and combines them in a way that greatly increases the number of responding patients.

What they have found could revolutionize standard care as we know it. In the patients that typically do the poorest – the high risk patients or the patients with the worst prognosis – the improvement has been the greatest.

LLSC funding was critical in helping Celator Pharmaceuticals to conduct a Phase 3 clinical trial, which is the last stage in the clinical testing process. This potential new treatment is now much closer to being available to patients diagnosed with this dreadful disease.

“The support from LLSC has been instrumental in our ability to expedite the clinical testing of CPX-351 and we are pleased to see such encouraging signs of benefits to patients,” says Dr. Mayer.

Through our Therapy Acceleration Program, LLSC and our supporters are giving hope to individuals that improved treatments will lead to improved survival rates for AML.



Laying the groundwork today for the personalized cancer treatments of tomorrow

In 2014, LLSC-funded researcher Dr. Christian Steidl, a scientist at the BC Cancer Agency, made an exciting discovery that will help doctors improve the treatment of lymphoma tumours.

Lymphoma describes close to 50 different types of cancer. We now know that cancers develop differently in different patients. Despite this diversity, today we only have a limited number of drug combinations available that are used to treat all patients in the same way.

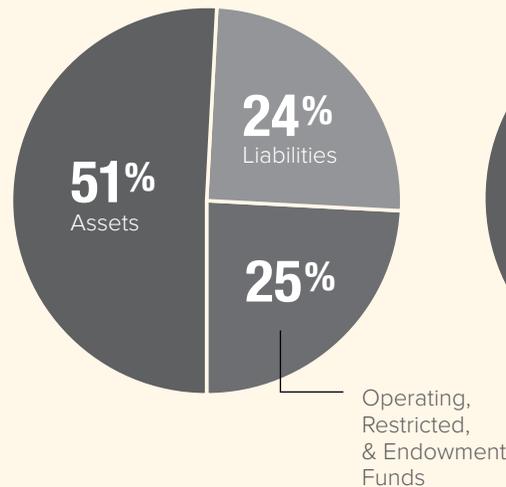
Dr. Steidl identified genetic differences in lymphoma tumours that could help doctors develop treatments tailored to an individual's specific illness. His work has made a significant contribution to our understanding of lymphoma by pinpointing a particular, malignant mutation for new therapies to target, laying the groundwork for personalized cancer treatment.

# Financial Highlights

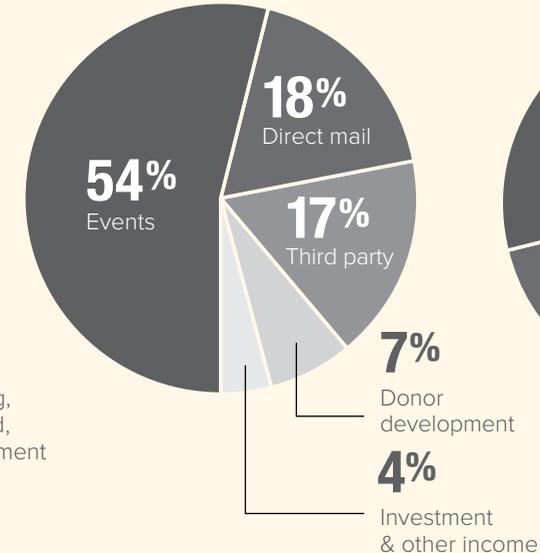
In honour of our donors' trust, LLSC is committed to the highest standards of transparency and accountability. In 2014, we invested more than \$7.2 million in programs, services, and support to improve the lives of Canadians affected by blood cancers. This investment included over \$2.1 million in innovative, life-changing research to accelerate new cancer treatments, therapies, and cures; close to \$1.7 million in support for individuals confronted with a devastating cancer diagnosis; and more than \$3.3 million for advocacy work and to educate patients, caregivers, healthcare professionals and the general public about the impacts of blood cancers.

We are incredibly grateful for the tremendous generosity of our supporters, who make everything we do possible.

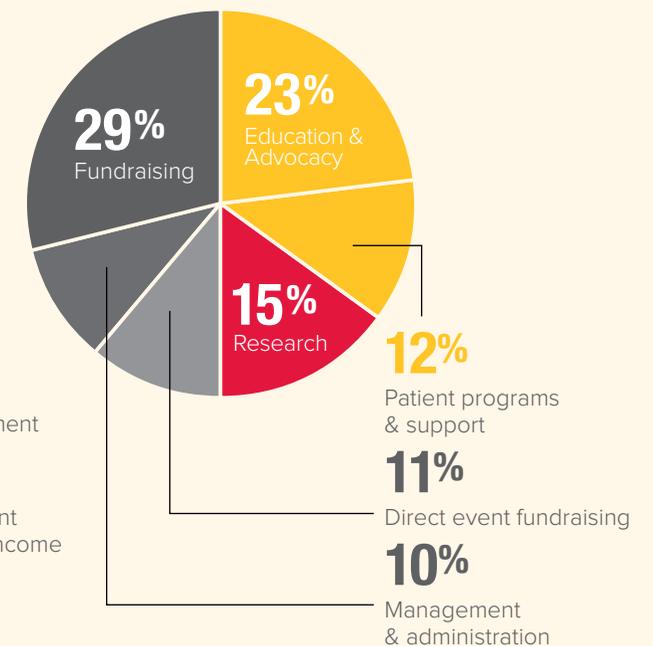
## Balance Sheet



## Sources of Revenue



## Expenses



**MISSION:**  
CURE LEUKEMIA,  
LYMPHOMA,  
HODGKIN'S DISEASE  
AND MYELOMA,  
AND IMPROVE THE  
QUALITY OF LIFE  
OF PATIENTS AND  
THEIR FAMILIES.

**DONATE TODAY**  
[LLSCANADA.ORG/DONATE](https://llscanada.org/donate)

**TODAY'S CANCER PATIENTS  
AREN'T JUST SURVIVING,  
THEY'RE LIVING.**

## Contact Us

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